



STREAMER SQUARE

An educational and creative solutions company that helps streamers and brands be successful in the content creation industry.

Meet The Team

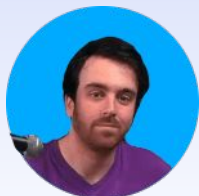


Lowco
Founder & CEO

- Professional streamer since 2014
- 100,000+ Twitch Followers
- Consultant for streamers and brands
- Industry leader for advice and perspective



ChristieSkylar
Head of Marketing



Greg Storey
Technical Consultant



QueerlyBee
Account Manager



TheOrderofDylan
Lead Consultant



Mitch Canter
Project Manager

50+ Contributors



Negaoryx



RekltRaven



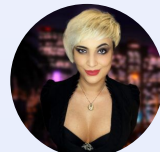
Steve Saylor



TheHungerService



DeeJayKnight



Nikatine

Our Mission...

...be the industry leader for trusted resources that help propel creators to success

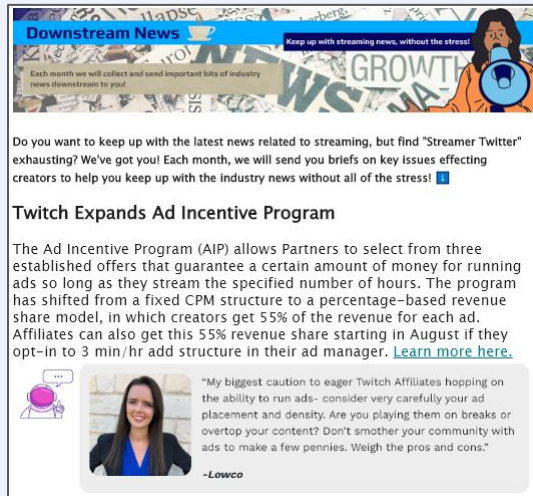
As creators ourselves, we know **creators are innovators**, and when they succeed with their creative endeavors, they push the industry to **new heights**.

For us, **creators come first**.

Our Newsletter

We provide a roundup of streaming news, advice columns, resources, game codes, giveaways and more to an audience of streamers and creators.

1,067 subscribers
46% open rate
12.2% click thru



[View our June newsletter](#)

Featured Segment

Put your game launch or update front and center for hundreds of streamers in one of our featured segments.

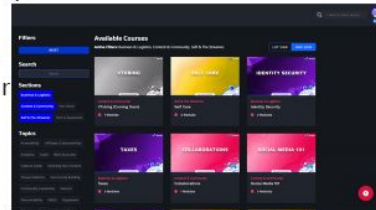
150 words
2 images
3 links

\$700



We've been dropping new content and site updates like it's sweltering hot lately. Here's what we've been cooking up:

- Dark mode has arrived. We know this one was important and highly requested by a lot of you. May your eyes be happy as you consume all of our top-notch education!
- [Building a PC: The Basics](#). Always good to start with the basics, especially if you're not the most tech savvy.
- Looking to grow your stream? You're going to want to harness the [power of recycling content](#).
- We've got ideas for [creating an engaging Discord or Guilded server](#) featuring tips from Miabyte, StorieWriter, and FierceKittenz.




Every month we add brand new content to SolarStream. Here's a teaser of what's coming soon: a highly anticipated course that is super *tubular*, dude.

Game Codes

Get your game into the hands of streamers
to generate awareness and buzz

60 words
1 image
1 link



The Quarry

As the sun sets on the last day of summer camp, the teenage counselors of Hackett's Quarry throw a party to celebrate. Things quickly take a turn for the worst. Hunted by blood-drenched locals, the party plans unravel into an unpredictable night of horror. Play as each of the nine cam counselors in a thrilling cinematic tale, where every decision shapes your unique story from a tangled web of possibility.

June 10, 2022

Steam, PS5, PS4, Xbox Series X|S, Xbox One

Request a code [here](#)

Send creators to your PR hub or form to
apply for a review code, or right to the
Steam store to purchase.

\$175

Multi-Month Campaigns

Select a multi-month campaign to lock in our rates as our audience grows, save money, and further strengthen your brand recognition among creators.

Two Month Campaign

Featured Segment x1	\$700
Game Codes x1	\$175

Total: \$875

Discount: **-\$50**

New Total: \$825

Three Month Campaign

Featured Segment x1	\$700
Game Codes x2	\$350

Total: \$1,050

Discount: **-\$75**

New Total: \$975

Consulting



Finance

Spend efficiently

- **Build** creative activations
- **Consult** on campaign strategies
- **Evaluate** effective marketing spend

Our unique approach comes from a **deep understanding** of the creator industry



Personalize

Connect with creators closely

- **Advise** on communication strategies
- **Create** impactful programs
- **Amplify** program changes

Potential Applications

- Finding the right creators to work with
- Strategies for engaging creators
- Feedback & development alignment



Develop

Launch a game that resonates

- **Gather** feedback from creators
- **Provide** analysis on direction
- **Recommend** development priorities and strategies

Past Clients

CAPCOM[®]
CREATORS



Game Launch Marketing Consultation

All-Inclusive

- Launch campaign analysis
- Social media review
- Marketing strategy planning
- Meetings
- Brainstorming sessions
- Copywriting review
- Research

\$300

2 – 3 hours est.

\$600

5 – 7 hours est.

Complete Game Launch Package

- 5 - 7 hours consulting & strategizing
- 1 featured segment newsletter ad
- 2 newsletter game code ads
- **BONUS:** 1 retweet from [@StreamerSquare](#) to boost launch hype

\$1,500

**We use our
expertise to
remove your
obstacles**

**Livestream
Production**

**Community
Building**

streamer  **Music**

**Our library of DMCA
safe music**

**Deep Industry
Knowledge**

**Captive
Audience**

**Educational
Workshops**

**Creator
Engagement**

**Creator
Program
Design**

**Other
Opportunities**

Trusted by the Industry



Recognized by **Twitch** as the go-to educational platform for streamers



Lowco
@LowcoTV

My company @StreamerSquare is named in an official Twitch survey being sent out to creators! So awesome to have our site be recognized by Twitch as a place streamers can learn how to stream. Wow!!

Education sites for streamers



Streamersquare

Brands we've
worked with

elgato 

NZXT



StreamElements



★ "...**StreamerSquare**
has the **best**
educational content
and resources for
creators, **for sure**"



-Negaoryx



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